

WE CLAIM:

1. The use, as a domestic scouring material, of a flocked substrate wherein the flock comprises fibres that are arranged substantially perpendicular to the substrate and have a maximum length of 2.0 mm, the fibres being substantially free of abrasive particles.
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2. The use of a flocked substrate as claimed in claim 1, in which the flock comprises fibres having a length in the range of from 0.4 to 0.8 mm.
- 10 3. The use of a flocked substrate as claimed in claim 1 or claim 2, in which the flock comprises fibres having a titre in the range of from 15 to 80 dtex.
4. The use of a flocked substrate as claimed in claim 3, in which the flock comprises fibres having a titre in the range of from 22 to 44 dtex.
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5. The use of a flocked substrate as claimed in any one of the preceding claims, in which the flock comprises fibres having a length of 0.8 mm and a titre of 44 dtex.
6. The use of a flocked substrate as claimed in any one of claims 1 to 4, in which the flock comprises fibres having a length of 0.4 mm and a titre of 22 dtex.
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7. The use of a flocked substrate as claimed in any one of the preceding claims, in which the flock comprises fibres of a polyamide material.
- 25 8. The use of a flocked substrate as claimed in any one of the preceding claims, in which the flock is secured to the substrate by an adhesive layer that does not substantially alter the flexibility of the substrate.
9. The use of a flocked substrate as claimed in claim 8, in which the flock is secured to the substrate by an acrylic adhesive or a PVC resin.
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10. The use of a flocked substrate as claimed in any one of the preceding claims, in which the flock is non-uniformly disposed over the substrate.

11. The use of a flocked substrate as claimed in any one of the preceding claims, in which
5 the substrate is a woven web material or a non-woven web material.

12. The use of a flocked substrate as claimed in any one of the preceding claims, in which the flocked substrate is laminated to a layer of foam.

10 13. The use of a flocked substrate as claimed in any one of claims 1 to 11, in which the substrate is a wipe material part of the liquid-absorbent surface of which is exposed and available for use as a wipe.

14. A cleaning article comprising a flocked substrate laminated to a layer of foam,
15 wherein the flock comprises fibres that are arranged substantially perpendicular to the surface of the substrate to which they are secured and have a maximum length of 2.0 mm, the fibres being substantially free of abrasive particles.

15. A cleaning article as claimed in claim 14, in which the layer of foam comprises a pad
20 suitable for hand-held use.

16. A cleaning article as claimed in claim 14 or claim 15, in which the foam is a polyurethane or a cellulosic foam.

25 17. A cleaning article as claimed in any one of claims 14 to 16, in which the foam has a thickness in the range of from 0.5 to 5.0 cm.

18. A cleaning article as claimed in any one of claims 14 to 17, in which the flock is non-uniformly disposed over the substrate.

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19. A cleaning article as claimed in any one of claims 14 to 18, in which the substrate is a woven web material or a non-woven web material.

20. A cleaning article comprising a flocked wipe, wherein the flock comprises fibres that are arranged substantially perpendicular to the surface of the wipe to which they are secured and have a maximum length of 2.0 mm, the fibres being substantially free of
5 abrasive particles.

21. A cleaning article as claimed in claim 20, in which the flock is applied to the wipe in such a way that at least one area of a liquid-absorbent surface of the wipe remains
10 exposed.

22. A cleaning article as claimed in claim 20 or claim 21, in which the flock is applied only on one surface of the wipe.

23. A cleaning article as claimed in any one of claims 20 to 22, in which the flock is
15 applied only to certain parts of a surface of the wipe.

24. A cleaning article as claimed in any one of claims 20 to 23, in which the wipe is selected from the group consisting of disposable, semi-disposable, and reusable wipes.

20 25. A cleaning article as claimed in any one of claims 20 to 24, in which the wipe comprises a material having a basis weight in the range of from 15 to 300 gm/m².

26. A cleaning article as claimed in any one of claims 14 to 25, in which the flock comprises fibres having a length in the range of from 0.4 to 0.8 mm.
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27. A cleaning article as claimed in any one of claims 14 to 26, in which the flock comprises fibres having a titre in the range of from 15 to 80 dtex.

28. A cleaning article as claimed in claim 27, in which the flock comprises fibres having a
30 titre in the range of from 22 to 44 dtex.

29. A cleaning article as claimed in any one of claims 26 to 28, in which the flock comprises fibres having a length of 0.8 mm and a titre of 44 dtex.

5 30. A cleaning article as claimed in any one of claims 26 to 28, in which the flock comprises fibres having a length of 0.4 mm and a titre of 22 dtex.

31. A cleaning article as claimed in any one of claims 14 to 30, in which the flock comprises fibres of a polyamide material.

10 32. A cleaning article as claimed in any one of claims 14 to 31, in which the flock is secured to the substrate by an adhesive layer that does not substantially alter the flexibility of the substrate.

15 33. A cleaning article as claimed in claim 32, in which the flock is secured to the substrate by an acrylic adhesive or a PVC resin.